



Luly James
Celebrity Hairstylist
[@lulyjames_](#)

MASTERCLASS

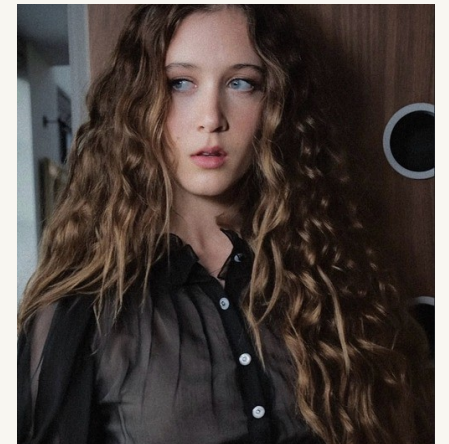
HAIR TALK



Curly talk-

On wet hair:

1. Apply color wow dream coat all over to control Frizz and protect
2. Apply Virtue volumizer at the root and mids if you'd like separation at the scalp or cult and king setting spray if you'd like to control the volume.
3. Apply unfrizz cream from mids to ends
4. Apply flat clips to collapse or hold shape
5. Let it air dry completely or begin diffusing. At this point add no more water based products to avoid getting frizzy. Finish with color wow pop and lock and a mist of milbon hairspray



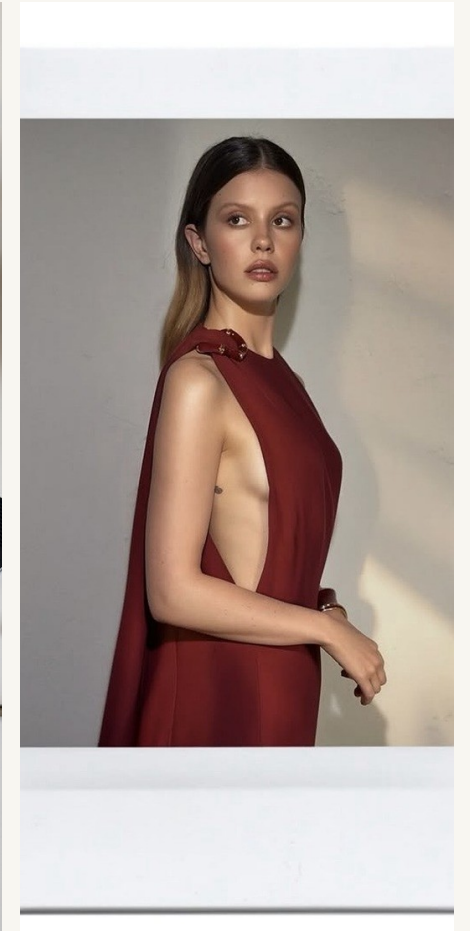
Sleek hair style

1. Start by gathering all your hair and determining where the pony tail will be placed.
2. Spray a mason person boar bristle and nylon brush with a light mist of hairspray and brush it into place
3. Grab a bungee and look up to lock in place
4. Spray more hairspray or color wow pop and lock to tame baby hairs
5. Braid, twist or bun your hair and secure with a u pin ... or simply let it free!



Behind the ear 90s nostalgia

1. Separate your hairline from the rest of the hair and secure with a clip on top of your head
2. Perfect your partline with a ratalil comb : middle or side
3. Mist a mason Pearson with spray and smooth hairline directed into to a low ponytail at the nape of your head
4. Use a small elastic to secure and look up!
5. Apply pop and lock to any baby hairs that need to be polished.
6. Release the hair on top of your head and detail some pieces with spray or hot tools as needed.



Additional
trick:

how to fill a
hairline using
shadows



All images



01



02



03



04



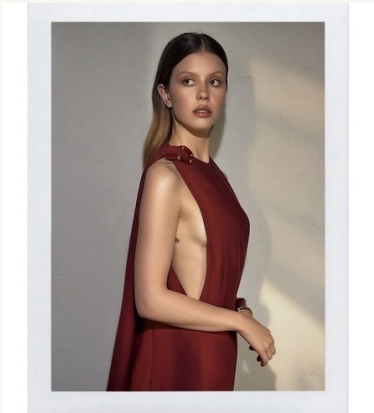
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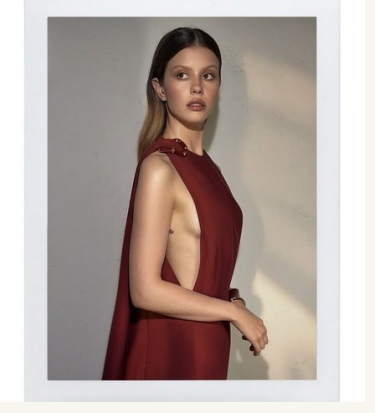
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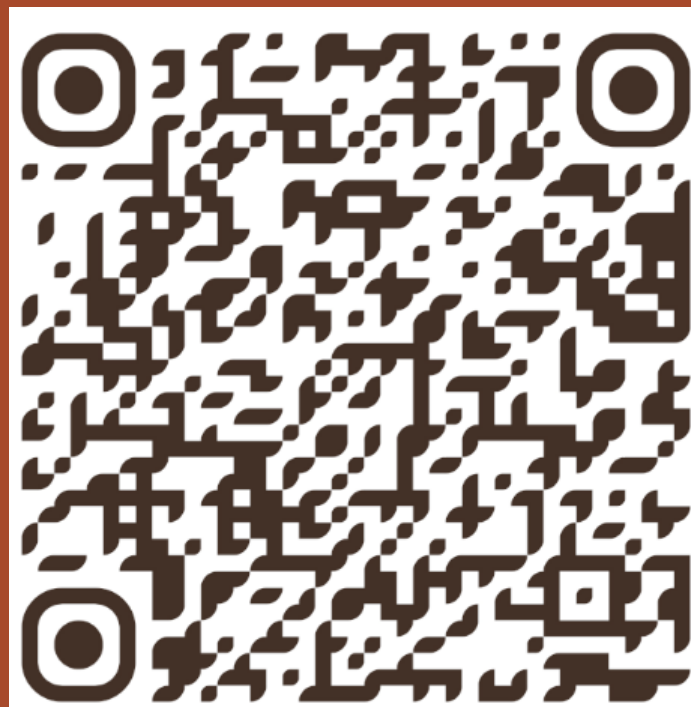


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WoT

BEAUTY SUMMIT 2026



WE'RE SO GLAD YOU'RE HERE!